

那須町の宿泊施設等にお支払ください

Please pay at your accommodation facilities in Nasu Town.

納付された宿泊税は、
宿泊事業者が那須町へ申告納入します

The accommodation tax will be reported and paid
to Nasu Town by the accommodation business operators.

那須町宿泊税の
しくみについて

About the Nasu Town Accommodation Tax



お問合せ先 | **那須町役場** 〒329-3292 那須町大字寺子丙3-13
Contact information: Nasu Town Hall, 3-13 Terago Hei, Nasumachi

宿泊税のしくみについて About the Accommodation Tax System

税務課 庶務諸税係 TEL: 0287-72-6936
Taxation Division, General Affairs and Taxes Section

宿泊税の使いみちについて How Accommodation Tax Revenues Are Used
観光商工課 観光振興係 TEL: 0287-72-6918
Tourism and Commerce Division, Tourism Promotion Section

心を込めて、

We will welcome you with

お迎えます

care and hospitality.



2026.10.1~ 宿泊税スタート

宿泊税は、那須町の魅力を高める観光振興施策に活用いたします
Accommodation tax revenue will be used for tourism promotion measures that enhance the appeal of Nasu Town.

心からのおもてなしで、お待ちしております

We look forward to welcoming you with our heartfelt hospitality.



納める方 Payer

那須町内の宿泊施設 に宿泊された方

Those who stayed at accommodation facilities in Nasu Town.

支払方法 Payment method

宿泊料金の支払方法に応じて、 宿泊施設等へお支払いください。

Please pay the tax at your accommodation using the same payment method as your accommodation fee.

宿泊料金 (1人1泊)	税 額
1万円未満	100円
1万円以上2万円未満	300円
2万円以上3万円未満	500円
3万円以上5万円未満	800円
5万円以上10万円未満	1,500円
10万円以上	3,000円

宿泊料金とは、いわゆる素泊まり料金とそれにかかるサービス料金のことをいい、食事代や消費税等は含みません。

Accommodation fee (per person, per night)	Tax amount
Less than 10,000 yen	100 yen
10,000 yen or more and less than 20,000 yen	300 yen
20,000 yen or more and less than 30,000 yen	500 yen
30,000 yen or more and less than 50,000 yen	800 yen
50,000 yen or more and less than 100,000 yen	1,500 yen
100,000 yen or more	3,000 yen

The "Accommodation Fee" means the price of the room and its accompanying service charges and does not include the cost of meals and consumption tax.

宿泊税導入の目的

Purpose of introducing an accommodation tax



国内外から選ばれ続ける観光地として発展していくことを目指し、歴史ある温泉や雄大な自然環境など多様な観光資源を磨き上げ、地域の魅力を高めるとともに、観光の振興を図る施策に要する費用に充てるため宿泊税を導入します。

Aiming to develop into a tourist destination that continues to be chosen both from within Japan and overseas, we will polish up the region's diverse tourist resources, such as historic hot springs and magnificent natural environments, to enhance the region's appeal, and will introduce an accommodation tax to cover the costs of measures to promote tourism.

主な活用例

Main use cases

受入環境の整備、 二次交通の充実など

Improvement of the visitor environment, local transportation, and related services.



観光インフラ、観光地のトイレや登山道、 遊歩道の整備など

Development of tourism infrastructure, such as toilets in tourist areas, and the development of hiking trails and walking paths.



持続可能な観光地域づくりの推進、 人材育成・確保事業・災害時対応基金の創設など

Promoting the development of sustainable tourism regions
Human resource development and recruitment initiatives,
as well as the establishment of a disaster response fund.

